

RE-OPENING PLAN

MIAMI DESIGN DISTRICT®

BACK

WELCOME

WELCOME BACK. WE'VE MISSED YOU!

Are we ready to start getting back to life? The Miami Design District will re-open on May 20th and we are excited to welcome you back.

Although as a physical neighborhood we are spacious by design, we are defined by an atmosphere of camaraderie and closeness between neighbors. It has been extraordinary to see how people came together over the past two months while grappling with the stress and challenges that arose from staying apart. From the content shared by our cultural institutions, wellness experts and culinary talents to the philanthropic efforts of small and large organizations that supported our frontline workers with PPE and furloughed employees with financial relief, there have been incredible examples of the generosity, resilience and concern for each other that characterize the District.

We are grateful to the organizers of initiatives we supported, many of which were collaborations. The Miami Restaurant Employee Relief Fund spearheaded by Felix Bendersky and Soraya Kilgore and backed by Brad of the Kilgore Culinary Group and Michael Schwartz of Michael's Genuine is still accepting donations, as is the IGK Stylist Relief Fund and MISO's Keep The Music Alive. The concern for frontline workers has been profound, from designer Gelareh Mizrahi's GoFundMe effort to supply PPE healthcare providers, to the Itamae/World Central Kitchen meal delivery to seniors and healthcare workers, to Rachel Korine's flower arrangements to benefit those affected by the virus. If you have not yet bought a mask, we encourage you to support the Masks For All project by Karolina Kurkova, Billie Blooms and Tailor House. The efforts of many tenants were global and examples of brands from Bottega Veneta to Louis Vuitton to Bulgari to Loewe creating PPE and making financial contributions around the world are too numerous to mention. This is doubly meaningful when you realize that the fashion industry itself has been so keenly affected, which is why Tom Ford collaborated with Anna Wintour to create A Common Thread, an initiative that is raising awareness and funds for members of the American fashion industry suffering due to the virus. These needs won't immediately end when life resumes its normal rhythms, but I know that our community will continue to find ways to make a difference.

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Although we have all loved the virtual offerings from State of Kid, Ahana Yoga, DBC, Istituto Marangoni, Emilio Estefan's Performance Series, Aviva Pilates, ICA Miami, Locust Projects and more, it is going to be thrilling to participate in real life and we will do our best to offer the maximum experience with the minimum discomfort. Returning to Yoso Sushi or Pura Vida for lunch or grabbing a latte at OTL and then rocking back and forth in the Konstantin Grcic Netscape swings is going to feel fantastic.

Individual businesses will be making their own decisions about what day they will relaunch operations, but parking, public art and design and centralized services like personal shopping will all be available to you as of May 20th. The information in this document provides an overview of what the consumer experience will look like during this time.

As an open air, pedestrian-friendly neighborhood, the Miami Design District is committed to provide you a place to gather anew, to spend time with friends, see creative expression, eat well and watch life unfold while observing recommended guidelines. Although we live in a city without seasons, this feels like Spring.

Welcome back.

Miami Design District Associates



REDUCED HOURS

MDD Operating Hours will be:
Monday – Saturday: 11am - 7pm
Sunday: 12pm - 5pm

These will be the hours during which neighborhood services will be provided.

Janitorial crews, client services, public restrooms will be accessible during these times.



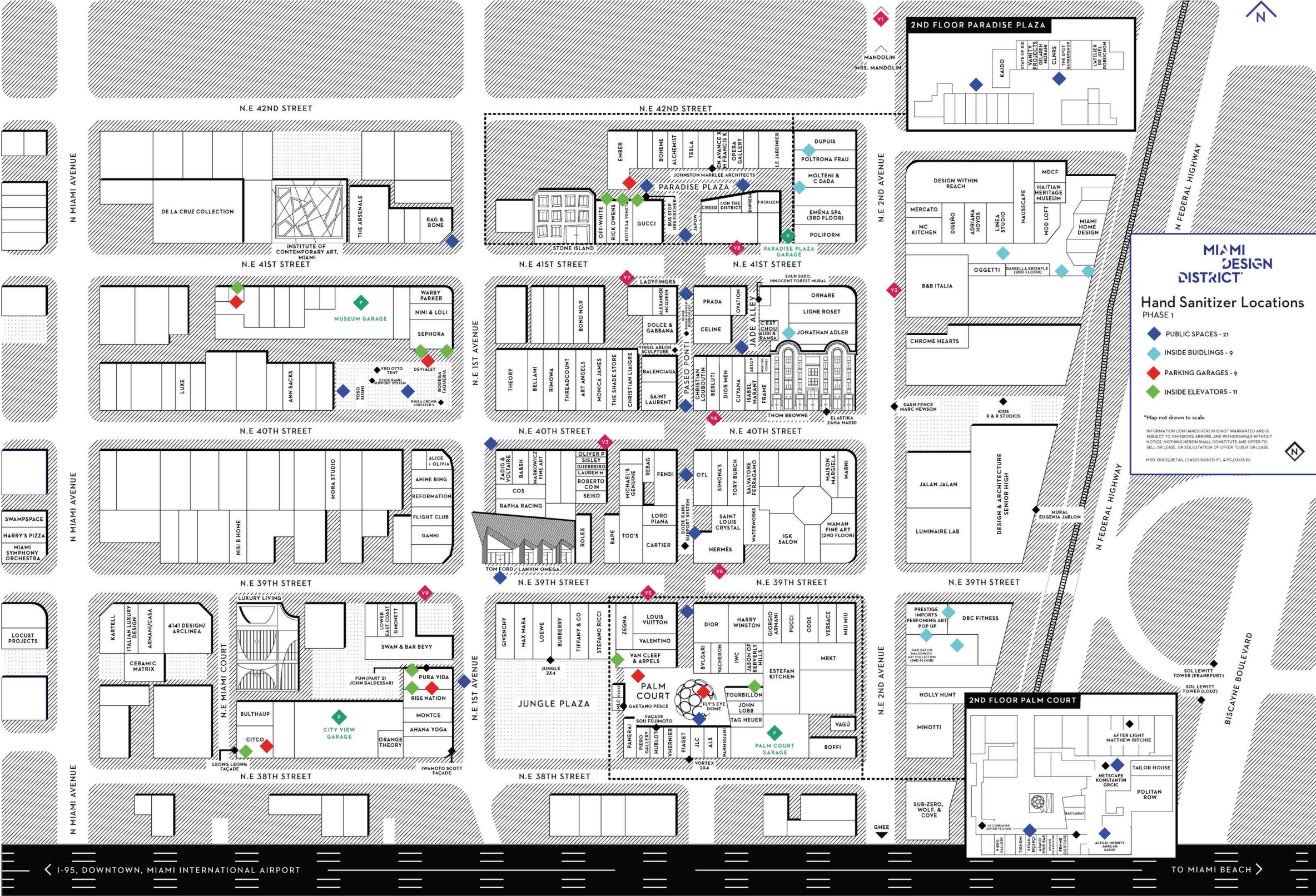


THE EXPERIENCE

- Neighborhood janitorial crews will implement rigorous cleaning protocols.
- We will have “MDD Ambassadors”/Client Relations desks during the reopening phase starting May 20^h to June 2nd.
- From these spots, we will distribute masks.
- Desks will be located at:
 - Palm Court @ 39th Street
 - Paradise Plaza @ 41st Street
 - During the weekend a roving ambassador will also be stationed at the Paseo & 40th Street - near the play structures.
- Hand sanitizer stations will be set up throughout the neighborhood.
- Messaging and signage, as well as security on patrol will remind people to socially distance.
- Common area seating will be modified to meet mandated criteria for appropriate social distancing.
- Once safe to re-launch, MDD sponsored events will be limited by size and ticketed to enforce limited capacities.



SANITIZER STATIONS





CURBSIDE PICK-UP

Some stores may elect to offer curbside pick-up.

Please refer to miamidesigndistrict.net or the individual store's website.

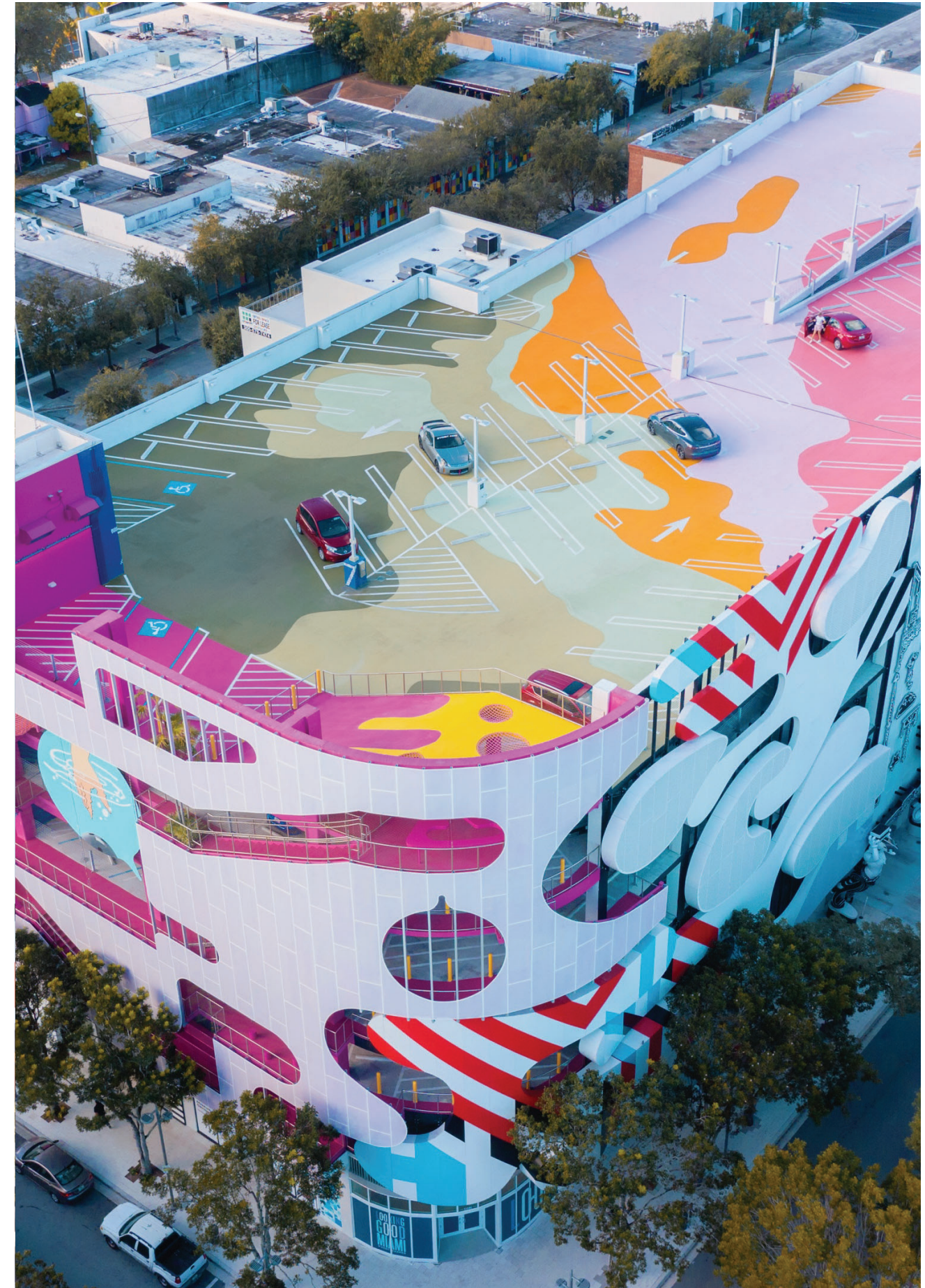
Once guests arrive, they contact the store as instructed when making their purchase and their products are delivered by store employees directly to customer cars / the pick-up area.





CONTACTLESS PARKING

- Parking in the neighborhood is now contactless.
- We have signage installed at all garages regarding ticketless parking and online payment.
- License plate number is required.
- Pay online at reefparking.com/pay
- Customers have the option to pay as they go or setup an account for frequent use.
- Valet services are suspended however we have already developed contactless valet operating and sanitation procedures. We will bring valet services back in accordance with the applicable ordinance in place at the time.





CLEANING

- Our janitorial crew is working on overdrive to keep the neighborhood clean.
- We will continue our increased focus, frequency, and intensity of our cleaning protocols.
- Every morning, all high-touch surfaces are thoroughly disinfected and given the 10-minute dwell period to air-dry.
- Those surfaces are wiped down using an EPA/CDC approved disinfectant at hourly intervals until 7pm, when they are all completely disinfected again for the night.



COMMON AREA DENSITY

- We will limit the capacity in public restrooms, elevators, and amenities including the dog park. Signage will be clearly posted to inform guests of neighborhood guidelines.

